🦷 SEO for Dentists Cheat Sheet

The Perfect Dental Implants Page (2025 Edition)

🔑 **Main Goal:**

Create a page that answers everything a real patient wants to know about dental implants, not just one keyword.

✅ **1. Page Title**

"Dental Implants in [City] – Long-Lasting Tooth Replacement by Experts"
__Includes treatment + location + value__

✅ **2. Core Topics to Cover (Use These as Headings!)**

📌 **What Are Dental Implants?**

- Simple explanation
- Implant + crown + bone integration

💡 **Benefits of Implants**

- Chewing better
- Confidence boost
- Long-term durability

👥 **Who Are They For?**

- Missing teeth
- Denture wearers
- Good bone health

🔍 **The Procedure**

- Consultation
- Placement
- Healing
- Final restoration

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💴 Cost & Finance

- Private vs NHS
- Payment plans
- Insurance options

📸 Before & Afters / Case Studies

- Real local patients
- Clear photos or video testimonials

🌟 Patient Reviews

- Especially from your area
- Highlight positive experiences

❓ FAQs & Risks

- Pain?
- Healing time?
- Complications?

🆚 Alternatives

- Dentures
- Bridges
- Pros & cons

📍 Local Relevance

- Mention your clinic, area served (e.g. "Implants in Central London")
- Map, contact info, parking

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🧠 **SEO Tips That Match Google's New MUVERA System**

✳️ **Use Natural Language, Not Just Keywords**

Include questions like:

- "Are implants worth it?"
- "Do they last forever?"
- "Implants for back teeth?"

🕸️ **Internal Links**

- Pricing page
- Blog: "How to care for dental implants"
- Meet the team

✅ **Tech Must-Haves**

- Fast load time
- Mobile-friendly
- Use headers (H2, H3)
- Add FAQ Schema
- Add LocalBusiness Schema

📈 **How to Know It's Working**

Check Google Search Console for:

- Topic coverage
- Clicks on implant-related queries
- "People also ask" matches

f your page sounds like it's written for real people, not Google bots – you're doing it right.

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